



# UNITED STATES HISPANIC LEADERSHIP INSTITUTE

CIVIC ENGAGEMENT

LEADERSHIP DEVELOPMENT

STUDENT PROGRAMS & RESOURCES

FINANCIAL LITERACY

RESEARCH

[www.usqli.org](http://www.usqli.org)

## ABOUT USHLI

USHLI is a Chicago-based national nonprofit nonpartisan, tax-exempt organization that promotes education, civic participation, and leadership development for Latinos and other similarly disenfranchised groups. USHLI is a member of the Board of Directors of HACR, the Hispanic Association on Corporate Responsibility, and NHLA, the National Hispanic Leadership Agenda.

### USHLI Mission

The mission of the United States Hispanic Leadership Institute (USHLI) is to fulfill the promises and principles of democracy by empowering minorities and similarly disenfranchised groups and by maximizing civic awareness and participation in the electoral process.

### USHLI President

USHLI is led by Dr. Juan Andrade, Jr., one of only **two** Latinos in history to receive a **Presidential Medal** "for the performance of exemplary deeds of service for the nation" and "promoting leadership and civic participation,+ and the **11th** Latino in history to be decorated by a U.S. President (Bill Clinton).



In May 2011, Dr. Andrade received the **Ohtli Award**, Mexico's highest honor presented to a civilian not living in Mexico, ~~the~~ recognition of his contributions to the empowerment of the Mexican and the Mexican-American communities in the United States.



He is one of only **four** Latinos in history to have been honored by the government of Mexico and by the government of the United States.

### TRACK RECORD (as of June 1, 2011)

- Civic Participation** . 2,218,750 citizens registered to vote
- Leadership Development Events/Programs** . 285,000 participants
- Project SED (Students for an Educated Democracy)** . 227,500 participants
- Career/Educational Opportunities** . \$1,173,000 awarded in scholarships & internships
- Training** . 45,000 local volunteers have been trained
- Financial Literacy** . 3,500 present and future leaders served
- Leadership Conferences** . attended annually by over 6,000 leaders representing 40 states
- Research** . 427 studies/reports published to date; including The Almanac of Latino Politics



## NATIONAL CONFERENCE

Regarded as the premier Hispanic leadership conference in the nation and held exclusively in Chicago, IL, the USHLI National Conference is attended by over **6,000** present and future leaders representing **40** states.

### Conference Mission

The conference mission is to train a broad cross section of Hispanic leaders by promoting education, unity, leadership development, and servant leadership.

### Conference Demographics



- 71%** 18-34 years of age
- 60%** female
- 81%** attending or already completed college
- 17%** labor households
- 38%** household incomes of \$20,000-\$50,000
- 31%** household incomes of \$50,000 or more

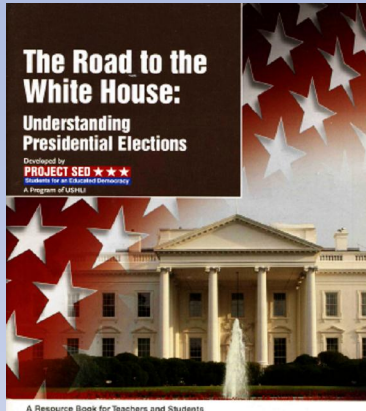
Conference participation is an extraordinary opportunity for vendors to meet consumers, unions to meet prospective members, universities to recruit students, constituents to meet national policy-makers, and for employers to meet future employees. The conference provides sponsors an opportunity to contribute to the development of this nation's present and future leaders and connect with a broad cross section of America's **\$1trillion** Hispanic consumer market.



# STUDENT LEADERSHIP

## Students for an Educated Democracy (Project SED)

Project SED is a classroom-based civic education program for high school students in grades 9-12. It features classroom instruction by teachers utilizing an online program provided through the USHLI Web site where students can gain first-hand experience with elections and voting.



## Collegiate Leadership Development Program (CLDP)

The CLDP is designed to promote and facilitate constructive dialogue and interaction between Latino students and key university officials. The program consists of a seven-week, interactive, bilateral, policy-oriented training program on how to formulate, implement, and influence policy for Latino student leaders and university staff, faculty, and administrators.



## RESOURCES

21<sup>st</sup> Century Leaders Summer Internship Program

University of Phoenix/USHLI Scholarship

Dr. Juan Andrade Scholarship for Young Hispanic Leaders



## Student Leadership Series

The Series impacts **10,000** students representing high schools and colleges from over **30** states in six distinct regions of the nation . the Central States, Northeast, Midwest, Southeast, Northwest and the Southwest.

## Regional Leadership Development Conferences

Conference programs feature nationally prominent motivational speakers, team-building exercises, networking opportunities, and workshops on financial literacy, nutrition and healthy living, and advanced leadership skills development. Recruiters will provide information on graduate school scholarships, internships, and possible employment opportunities. The purpose is to prepare student leaders of college organizations to be more effective within their respective spheres of influence and to help them make good career choices; choices that are conducive to continued personal and professional growth, career advancement, and public service.

## College Recruitment Fairs

The purpose for each career/college recruitment fair is to encourage students to stay in school, improve their academic performance, and plan to pursue some kind of post-secondary education or training. Breakout sessions will include presentations on financial literacy and financing a post-secondary education, nutrition and living healthy lives, and visits with recruiters representing vocational, technical, and 4-year academic institutions, and the various military branches.

# COMMUNITY LEADERSHIP

## Grassroots Leadership Development Program (GLDP)

This ten-week, 30-hour interactive program offers bilateral, local government-focused training for community leaders and local public officials. It enables community leaders to better understand how municipal, county, and school governments work, who makes them work, and how to make them work more effectively. It also provides an opportunity for public officials to learn more about issues in the Latino community and understand how to better serve the community.

## Candidate & Campaign Management School

Candidates train on "how to" run for public office in this two-day seminar course; volunteers are also trained on "how to" manage an election campaign.

# CIVIC EDUCATION

## Voter Registration

USHLI collaborates with local community leaders, activists, and volunteers in organizing and conducting nonpartisan voter registration campaigns, and provides training, technical assistance, financial, and non-financial resources.

## Voter Education

USHLI provides basic information on when and where to vote, and the mechanics of casting a vote, i.e., punch card, optical scan, touch screen.

## Get-Out-The-Vote

Every registration campaign compiles a database of newly registered voters, including the name, street address, city, state, zip code, and, whenever possible, a telephone number for the G-O-T-V campaign, which may consist of mailing, phone bank, or door-to-door contact.



# RESEARCH

## The Almanac of Latino Politics

Published every two years, the Almanac is the most comprehensive survey and analysis of national Latino voting patterns and trends and defines the political landscape on which the struggle for Latino empowerment is being fought now and in the years to come.

