

¡Adelante!: The Time is now!

2010 Conference Agenda

28th NATIONAL USHLI CONFERENCE

Title Sponsor: Southwest Airlines Co.**TUESDAY, February 16, 2010**

2:00 pm - 5:00 pm Exhibitor Registration & Set-up

WEDNESDAY, February 17, 2010**Theme for the Day – Education: The Degree is Up to Me!**

7:00 am - 10:00 am Exhibitor Registration & Set-up

8:00 am – 10:00 am College Fair Recruiter Registration & Set-up

9:00 am - 9:45 am College Fair Participants Onsite & Curbside Check-In
Press Conference10:00 am – 10:45 am **Latino Youth Leadership Rally**

Honorary Co-Chair: United States Army

Welcome Speaker: Hon. Eira Corral – Village Clerk, Hanover Park, IL

Opening Speaker: CSM Victor Rivera – United States Army

Guest Speaker: Hon. Juan Sepulveda – Director White House Initiative for Excellence in Education for Hispanic Americans

Featured Speaker: Mr. Carlos Ojeda, Jr. – President & CEO, CoolSpeak, LLC

11:00 am – 1:30 pm **Career and College Recruitment Fair**

Co-Sponsors: DeVry University & Robert Morris University

Financial Aid Presentations

12:00 pm - 9:00 pm US Council on Latino Affairs Meeting

2:00 pm - 5:00 pm Exhibitor Registration & Set-up

2:00 pm - 9:00 pm VIP Registration

5:00 pm - 7:00 pm SALSA (Strategic Alliance Latino Student Action) ¡Cuenta Conmigo! Training

6:00 pm - 9:00 pm **Exhibit Show Grand Opening**

Conference Registration

Latino Professionals Networking Reception

Co-Sponsors: MillerCoors LLC & Hispanic Pro

THURSDAY, February 18, 2010**Theme for the Day – Census 2010: ¡Cuenta Conmigo!**

7:00 am - 7:00 pm Conference & VIP Registration

8:00 am - 8:45 **Conference Opening Session**

Welcome Speaker: Hon. Anita Alvarez – State's Attorney, Cook County, IL

Featured Speaker: Dr. Samuel Betances – Senior Consultant, Souder, Betances & Associates, Inc.

Co-Sponsor: Burger King Corporation

9:00 am - 10:15 am Workshops: Cycle I

- Who You Talking To? Success & Effective Communication
- Latino Theatre for Social Justice: Using Theatre as an Interactive Platform for Social and Political Change
- Together We Can! Closing the Educational Achievement Gap within the African American and Latino Communities
- Subliminal Branding – Make it Work for You: How to Successfully Market Yourself in a Business Environment
- Latino Political Power: Implications of Census 2010 and Redistricting
- Student Leadership: Building an Inclusive Community Through Coalitions
- Latina Authors: An Emerging Voice in Literature
- CreditSmart Español
- Improve Your Personal Leadership Effectiveness

9:00 am - 3:30 pm US Council on Latino Affairs Meeting

9:00 am - 5:00 pm Dr. Juan Andrade Jr. Scholarship Recipients Workshops

THURSDAY, February 18, 2010

- 10:00 am - 12:00 pm Exhibit Show Open**
Southwest Airlines Raffle • Author's Corner • 2010 Census Road Tour
2010 Census Consultation with National and State Leaders (by Invitation Only)
- 10:45 am - 12:00 pm** Senior Citizen Workshops
Co-Sponsor: AARP
- 11:15 am - 12:00 pm** Press Conference
- 12:30 pm – 2:00 pm Educational Achievement Luncheon**
Welcome Speaker: Hon. Jesus "Chuy" Garcia – Commissioner-Elect, Cook County, IL
Guest Speaker: Amb. Carmen Lomellin – Permanent Representative to the OAS, U.S. Department of State
Featured Speaker: Dr. Thelma Melendez de Santa Ana – Assistant Secretary, U.S. Department of Education
Honorary Co-Chair: University of Phoenix
Co-Sponsors: AARP, AT&T, ETS, Hyatt Hotels Corporation, McDonald's Corporation, The Nielsen Company, NIPSCO, United Parcel Service & Univision Communications/Univision Chicago
Honorees: Dr. Juan Andrade Jr. Scholarship for Young Hispanic Leaders Recipients
- 2:00 pm - 5:00 pm** Exhibit Show Open
Southwest Airlines Raffle • Author's Corner • 2010 Census Road Tour
- 2:15 pm - 3:30 pm** Forum I: Career Opportunities in Federal Service
Presented by: U.S. Department of Veterans Affairs, U.S. Department of State & U.S. Department of HUD
Healthcare Policy Seminar: The Politics of Reform
Co-Sponsor: Walgreens Co.
- 3:45 pm - 5:00 pm** Forum II: Census 2010: ¡Cuenta Conmigo!
Workshops: Cycle II
- Who You Talking To? Success & Effective Communication
 - Mujeres de Arena: Testimonios de Mujeres en Ciudad Juárez
 - What's In Your Backpack? Packing for Success in Life
 - Advancing your Future: Opportunities for Success
 - Effective Tools for Applying for VA Jobs
 - Destination "REAL LIFE": Connecting Where You Are with Where You Want to Be
 - La Mujer Nueva: How Economic Factors Redefine Gender Roles for Latina Immigrants
 - 21st Century Protocol & Etiquette - Your Career May Depend on It!
 - Together We Can! Closing the Educational Achievement Gap within the African American and Latino Communities
- 5:00 pm - 6:00 pm** USHLI Alumni Reception (RSVP Required)
- 5:30 pm - 6:30 pm** SALSA Mixer (by Invitation Only)
- 6:00 pm – 7:00 pm** Networking Reception
Co-Sponsor: MillerCoors LLC
President's Reception (VIP Pass Required)
Co-Sponsor: MillerCoors LLC
- 7:30 pm – 9:30 pm Corporate and Community Leadership Awards Dinner**
Welcome Speaker: Hon. Kelvin Roldan – Representative 4th District, CT House of Representatives
Guest Speaker: Hon. John Sepulveda – Assistant Secretary, U.S. Department of Veterans Affairs
Featured Speaker: Ms. Maria Marin – Author-Radio Host-Columnist-Motivational Speaker, Voice of Empowerment, Inc.
Co-Sponsors: The Coca-Cola Company, Exelon Corporation & Ford Motor Company
Honoree: Mr. Jim Vella – President, Ford Motor Company Fund and Community Services, Corporate Visionary Award
Honoree: Ms. Maria Rita Jaramillo – Senior Liaison, Minority Outreach, NEA, Cesar E. Chavez Community Service Award
Honoree: Hon. Frances J. Garcia – Commissioner, Reno County, KS, Henry L. (Hank) Lacayo Lifetime Achievement Award
Honoree: Dr. Emma Sepulveda – Foundation Professor and Director of the Latino Research Center University of Nevada, Reno, William C. Velasquez Volunteer of the Year Award
Honoree: SSG David Tapia, Jr. – United States Army, Citizen-Soldier Leadership Award
- 10:00 pm - 11:00 pm** Latino Theatre – Reclaiming the Past, Despertando el Presente, Owning el Futuro
Presented by: A.C.E.S.
- 11:00 pm – 2:00 am** Band & DJ Dance
Co-Sponsor: MillerCoors LLC

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2010 Conference Agenda

28th NATIONAL USHLI CONFERENCE

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FRIDAY, February 19, 2010

Theme for the Day – Immigration Reform: The Fierce Urgency of Now

7:00 am – 6:00 pm

Conference & VIP Registration

7:00 am – 8:15 am

Latinos and Labor Unity Breakfast

Welcome Speaker: Hon. Ricardo Munoz – Alderman 22nd Ward, Chicago, IL

Guest Speaker: Dr. Juan Andrade, Jr. – President, USHLI

Featured Speaker: Ms. Arlene Holt-Baker – Executive Vice President, AFL-CIO

Co-Sponsors: AFT, BAC, NEA, SEIU & UFCW

Honoree: Mr. Eliseo Medina – Executive Vice President, SEIU, George Meany Latino Leadership Award

8:30 am - 10:30 am

Comprehensive Immigration Reform Action Rally

Moderator: Mr. Ali Noorani – Executive Director, National Immigration Forum

Speaker: Mr. Eliseo Medina – Executive Vice President, SEIU

Speaker: Mr. Arturo S. Rodriguez – President, UFW

Speaker: Ms. Melanie L. Campbell – Executive Director & CEO, National Coalition on Black Civic Participation

Speaker: Ms. M. Rita Jaramillo, M.P.A. – Senior Liaison, Minority Outreach, NEA

Speaker: Mr. Cesar Moreno – Senior Associate, Human Resources and Community Relations Department, AFT

Speaker: Ms. Esther Lopez – Director, Civil Rights & Community Action, UFCW

Speaker: Ms. Arlene Holt-Baker – Executive Vice President, AFL-CIO

10:45 am - 11:30 am

Press Conference

10:45 am - 12:00 pm

Workshops: Cycle III

• Kick Your Own Butt: Take Action Now!

• Learning from “La Primera Dama Obama”: How to Become the First Lady of Your Life

• What’s In Your Backpack? Packing for Success in Life

• Hola Mi Nombre Es: Networking and Marketing Tips for Young Professionals

• The Power of Nutritional Healing

• The Campaign to Reform Immigration FOR America: What It Will Take to Win

• Student Leadership: Building an Inclusive Community Through Coalitions

• Projecting a Professional Image in the Business World: What Does Your Image Say About You?

12:30 pm – 2:00 pm

Latino Officials Recognition Luncheon

Welcome Speaker: Hon. Rogelio “Roy” Dominguez – Sheriff, Lake County IN

Featured Speaker: Hon. Bill Richardson – Governor, State of New Mexico

Honorary Chair: State Farm

Co-Sponsor: Telemundo

Honoree: Hon. Bill Richardson – Governor, State of New Mexico, Edward R. Roybal-Henry B. Gonzalez

Award for Excellence in Public Service

FRIDAY, February 19, 2010

- 2:30 pm - 3:45 pm** Forum III: Stop the Violence: Take Hate Out of the Debate
Forum IV. Donde esta la Justicia? Juvenile Justice and Decriminalizing Latino Youth
- 3:45 pm - 5:30 pm** Latino Leaders Roundtable on Public Engagement (by Invitation Only)
2010 Almanac Roundtable (by Invitation Only)
- 4:00 pm - 5:15 pm** Workshops: Cycle IV
- Lighten Up and LIVE! Be Feisty, Be Fearless, Be Focused, Have FUN!
 - Learning from “La Primera Dama Obama”: How to Become the First Lady of Your Life
 - Your Potential: How to Achieve More with Less Effort
 - The Power of Nutritional Healing
 - Winning Comprehensive Immigration Reform: Getting to YES with Members of Congress
 - Knowledge is Power: Learn How Latino Demographics Can Empower Your Community
 - The 10 Ways to Achieve Financial Success
 - Cultivating the B.E.S.T: Grassroots Scholarship Development
- 5:30 pm - 6:30 pm** USHLI Alumni Meeting (RSVP Required)
- 6:00 pm – 7:00 pm** Networking Reception
Co-Sponsor: MillerCoors LLC
Chairman’s Reception (VIP Pass Required)
Co-Sponsor: MillerCoors LLC
- 7:30 pm – 9:30 pm** **National Hispanic Hero Award Gala**
Welcome Speaker: Hon. Susana Mendoza – Representative, 1st District, IL State House of Representatives
Title Sponsor: Southwest Airlines Co.
Co-Sponsor: MillerCoors LLC
Featured Speaker: Mr. Enrique Morones – Founder, Border Angels
Honoree: Mr. Bert N. Corona – National Hispanic Hero Award (Presented Posthumously)
- 10:00 pm – 3:00 am** Latino Unity Celebration
Co-Sponsor: MillerCoors LLC

SATURDAY, February 20

Theme for the Day – ¡Dinos Que Opinamos!

- 8:00 am - 9:00 am** Conference Feedback