



2010 Student Leadership Series and Conferences

BACKGROUND

USHLI has compiled an extensive track record as the nation's premier organization in Latino student leadership development. Over **275,000** present and future leaders have participated in one or more of USHLI's critically acclaimed student leadership programs, which include Project SED (Students for an Educated Democracy), 21st Century Leaders Internship Program, Collegiate Leadership Development Program, as well as USHLI-sponsored regional leadership conferences and college recruitment fairs.

USHLI was honored at the White House in 2001 by then-President Bill Clinton for "excellence in promoting education and civic participation."

2010 STUDENT LEADERSHIP SERIES

The USHLI Student Leadership Series consists of regional leadership development conferences and college recruitment fairs. The Series will impact an estimated **7,500** students representing over **100** high schools and colleges from over **25** states in **five** distinct regions of the nation – the Central States, Northeast, Midwest, Southeast and the Northwest. All regional conferences feature nationally prominent motivational speakers, financial aid counselors and college recruiters, expert workshop presenters and policy analysts.

Sponsorships

USHLI has already secured a 2010 Series Title Sponsor and is seeking a Series Chair and Co-Chair(s). A detailed description of the three sponsorship levels is attached.

Regional Leadership Development Conferences

USHLI's leadership development conferences will feature nationally prominent motivational speakers, advanced leadership skills development workshops, team-building exercises and networking opportunities, and provide information on graduate schools, internships, and possible employment opportunities. The purpose is to prepare leaders of student organizations to be more effective within their sphere of influence and to help them make good career choices; choices that are conducive to continued personal and professional growth, maturity, and career advancement.

Regional Career Day/ College Recruitment Fairs

College recruitment fairs will be held in conjunction with each of the regional conferences, with the exception of the Midwest Regional Conference whose college fair is held in conjunction with USHLI's national conference. The purpose for each college recruitment fair is to encourage high school students in grades 9-12 to stay in school, improve their academic performance, graduate and pursue some kind of post-secondary education or training.

Additional college recruitment fairs will also be held in Hammond (IN), Cleveland (OH), and Brownwood (TX).

Locations

The Central States Regional Career Day/College Recruitment Fair and Conference will be held in Omaha, NE on September 24-25, and will be attended by high schools students from the Greater Omaha area and leaders representing college student organizations in Nebraska, Kansas, Missouri, Iowa, Oklahoma and Colorado.

The Northeast Regional Career Day/College Recruitment Fair and Conference will be held in Newark, NJ on October 8-9, and will be attended by high schools students from the Greater Newark area and leaders representing college student organizations in New Jersey, Pennsylvania, New York, Connecticut, Maryland and Virginia.

The Midwest Regional Conference will be held in Chicago, IL on October 15-16, and will be attended by leaders representing college student organizations in Illinois, Wisconsin, Ohio, Indiana, and Michigan.

The Southeast Regional Conference will be held in Atlanta, GA on October 22-23 and will be attended by leaders representing college student organizations in Georgia, Florida and South Carolina. The Regional Career Day/College Recruitment Fair will be held November 13, and will be attended by high schools students from the Greater Atlanta area.

The Northwest Regional Conference will be held in Portland, OR on October 29-30, and will be attended by high schools students from the Greater Portland area and leaders representing college student organizations in Oregon, Washington, Idaho, Utah, Nevada, and Northern California.

Regional Sponsorship Opportunities

A list of sponsorship opportunities for each Regional Leadership Conference, which include Presenting Sponsor, Platinum, Gold and Silver, is also attached.

Contact

Interested sponsors are encouraged to contact Dr. Juan Andrade, President of USHLI, at (312) 427-8683 or via email at docandrade@ushli.org.



2010 Student Leadership Series and Conferences General Sponsorship Opportunities

Title Sponsor

\$75,000

- Banner Ad with link on USHLI website home page (Leader board)
- Logo with link on USHLI website on all regional conference home page
- Acknowledgement in all e-newsletters
- *Exclusive* promotion in all pre-conference printed materials
- Name or logo on ALL printed conference materials
- Extended remarks at event of choice at all conferences
- Opportunity to show a short promotional video at the beginning of the program
- Product placement opportunity at all regional conference events
- 30 complimentary registrations per conference
- Reserved priority seating in at all conference meal events
- Expanded exhibit booth space in prime location at all conferences

Honorary Chair

\$50,000

- Banner Ad with link on USHLI website home page (Skyscraper)
- Logo with link on USHLI website regional conference home page
- Acknowledgement in all e-newsletters
- Name or logo on ALL printed conference materials
- Remarks at event of choice at all conferences
- Product placement opportunity at all regional conferences
- 25 complimentary registrations per conference
- Reserved priority seating at all conference meal events
- Expanded exhibit booth space at all conferences

Honorary Co-Chair

\$25,000

- Logo with link on USHLI website home page and regional conference home page
- Acknowledgement in all e-newsletters
- Name or logo on ALL printed conference materials
- Remarks at event of choice at all conferences
- 20 complimentary registrations per conference
- Reserved priority seating at all conference meal events
- Two exhibit booth spaces at all conferences

2010 Student Leadership Series and Conferences Regional Conference Sponsorship Opportunities

Presenting Sponsor

\$20,000

- Presenting Sponsor recognition at all conference events
- Logo with link on USHLI website regional conference page
- Promotion in all conference-related materials
- Brief remarks at conference event of choice
- Product placement opportunity at event of choice
- 20 complimentary conference registrations
- Reserved priority seating at all conference meal events
- Acknowledgement in all e-newsletters pertaining to the conference
- Expanded exhibit booth space

Platinum Sponsor

\$15,000

- Acknowledgement at conference luncheon
- Promotion in all conference-related materials
- 15 complimentary conference registrations
- Reserved priority seating at all conference meal events
- Logo on regional conference page of USHLI website
- Acknowledgement in all e-newsletters pertaining to the conference
- One exhibit booth space

Gold Sponsor

\$ 10,000

- Acknowledgement at conference opening session
- Promotion in all conference-related materials
- 10 complimentary conference registrations
- Reserved priority seating at all conference meal events
- Logo on regional conference page of USHLI website
- Acknowledgement in all e-newsletters pertaining to the conference
- One exhibit booth space

Silver Sponsor

\$ 5,000

- Acknowledgement at conference ice breaker/networking reception
- Promotion in all conference-related materials
- 5 complimentary conference registrations
- Reserved priority seating at all conference meal events
- Logo on regional conference page of USHLI website
- Acknowledgement in all e-newsletters pertaining to the conference
- One exhibit booth space

