



UNITED STATES HISPANIC
LEADERSHIP INSTITUTE

38th NATIONAL CONFERENCE

Title Sponsor



Honorary Chair



Honorary Co-Chair



Thursday | February 20

08:00 AM - 09:00AM	SLS Sponsor Check-In
09:00 AM - 09:30 AM	Press Conference
09:45 AM - 10:45 AM	2020 STUDENT LEADERSHIP SERIES LAUNCH (Separate Registration) Honorary Co-Chair: FedEx Presenting Sponsors: National Education Association & United Parcel Service Program Champion: General Motors Foundation Donated Product: PepsiCo Welcome Speaker: Hon. Celina Villanueva - State Senator, IL 11th District, Illinois State Senate Celebrity Guest Speaker: David Diaz - Olympian and WBC Lightweight Champion Featured Speaker: Denice Frohman - Poet, Writer, and Educator
10:00 AM - 10:45 AM	Undergraduate School Recruitment Fair Check-In & Set-Up
11:00 AM - 02:00 PM	Undergraduate School Recruitment Fair
01:30 PM - 02:00 PM	Recruiter Lunch Pick-Up (Optional)
02:00 PM - 08:00 PM	General & VIP Registration
05:00 PM - 05:45 PM	President's Reception (By Invitation Only) General Networking Reception Donated Product: PepsiCo

06:00 PM - 08:00 PM

CELEBRATION OF LATINO CULTURE

Featured Speaker: Dr. Javier Ávila - Educator and Artist

One-man Show | *The Trouble with My Name*

Entertainment: DJ Luniks

Friday | February 21

07:00 AM - 08:30 PM

General & VIP Registration

07:30 AM - 09:15 AM

Career Connections Check-In & Set-Up

08:00 AM - 09:30 AM

LATINA EMPOWERMENT BREAKFAST

Co-Sponsors: American Egg Board, American Petroleum Institute, AT&T, Macy's, Inc., National Education Association & PepsiCo

Welcome Speaker: Hon. Alma Anaya - County Board Commissioner, 7th Dist. Cook County, IL

Guest Speaker: Denice Frohman - Poet, Writer, and Educator

Featured Speaker: Maria Cardona - Democratic Strategist & Political Commentator CNN/CNN en Español

Honoree: Amb. Carolyn Curiel - Former Ambassador to Belize & Former Senior Presidential Speechwriter and Special Assistant to President Bill Clinton

Dolores C. Huerta Woman of Courage Medallion

09:00 AM - 09:30 AM

Graduate School Recruitment Fair Check-In & Set-Up

09:30 AM - 12:05 PM

CAREER CONNECTIONS: PROFESSIONAL DEVELOPMENT

- Meet & Greet with Sponsors
- Resume Assistance
- Professional Headshots
- Career Talks

09:45 AM – 09:50 AM – Opening Remarks

09:50 AM – 10:05 AM – Comcast NBCUniversal Telemundo

10:10 AM – 10:25 AM – FedEx

10:30 AM – 10:45 AM – PepsiCo

10:50 AM – 11:05 AM – Wells Fargo

11:10 AM – 11:25 AM – McDonald's Corporation

11:30 AM – 11:45 AM – U.S. Department of Defense

11:50 AM – 12:05 PM – General Motors Corporation

09:45 AM - 10:15 AM	Press Conference
09:45 AM - 11:30 AM	Dr. Juan Andrade Scholarship for Young Hispanic Leaders Ford Blue Oval Scholarship Recipient Training Co-Sponsor: Ford Motor Company Fund
09:45 AM - 12:00 PM	Issues to Action: High School Student Empowerment Workshop (Required) Presenter: R. Mateo Magdaleno - Chief Education Officer, IDQ Group, Inc.
09:30 AM - 12:00 PM	GRADUATE SCHOOL RECRUITMENT FAIR
10:30 AM - 11:45 AM	CAREER ENRICHMENT WORKSHOPS
12:00 PM - 01:45 PM	Recruiter Lunch Pick-Up (Optional)
12:15 PM - 02:15 PM	EDUCATIONAL ACHIEVEMENT LUNCHEON Co-Sponsors: FedEx, Ford Motor Company Fund, & McDonald's Corporation Welcome Speaker: Hon. Ariel E. Reboyas - Alderman, 30th Ward, City of Chicago Featured Speaker: Lily Garcia Eskelsen - President, National Education Association Featured Speaker: Claudia Romo Edelman - Founder, We Are All Human Foundation Honorees: J. Luis Bautista, MD - President & CEO, Bautista Medical Group, Inc. & Rocks Medical Research Institute <i>The Honorable Luis V. Gutierrez Humanitarian Medallion</i> 2020 Scholarship Recipients <i>Dr. Juan Andrade Young Hispanic Leaders Ford Blue Oval Scholarship</i> <i>Fernando J. Pavon Sunrise Scholarship</i>
02:30 PM - 03:45 PM	FORUM I: VOTE 2020: The Candidates, The Issues, and The Latino Vote Moderator: Amb. Carolyn Curiel - Former Ambassador to Belize & Former Senior Presidential Speechwriter and Special Assistant to President Bill Clinton
02:30 PM - 03:45 PM	WORKSHOP CYCLE I
03:30 PM - 06:30 PM	National Hispanic Leadership Summit (By Invitation Only)
04:00 PM - 05:15 PM	FORUM II: STRENGTH IN NUMBERS: The 2020 Census & Redistricting Panelists: Thomas A. Saenz - President & General Counsel, MALDEF Marilyn A. Sanders - Chicago Regional Census Director United States Census Bureau Luis Rosero - Vice President, NBCUniversal Telemundo
04:00 PM - 05:15 PM	WORKSHOP CYCLE II

04:30 PM - 06:00 PM #SomosUSHLI Talent Show Auditions
 06:00 PM - 09:00 PM Wristband Distribution for Mixer & Dance
 08:00 PM - 11:00 PM Photo Booth
 09:00 PM - 12:00 AM Karaoke con Amigos
 09:00 PM - 01:00 AM USHLI Mixer & Dance
Donated Product: PepsiCo
Entertainment: DJ Luniks

Saturday | February 22

07:30 AM - 08:30 AM **HEALTHY START | Empowerment through Mindfulness Meditation**
Contributor: Herbalife

09:00 AM - 10:30 AM Breakfast Snack
Donated Product: PepsiCo

09:00 AM - 10:30 AM **FORUM III: WORKFORCE OF THE FUTURE: Will Latinos Be Victims or Victors?**

Moderator: Cid Wilson - CEO & President, Hispanic Association for Corporate Responsibility (HACR)

Panelists: Elia Quintana - Director Stakeholder Relations, American Petroleum Institute

Carlos Butler-Vale - Director, Diversity & Inclusion | Global Diversity, Inclusion & Community Engagement, McDonald's Corporation

Carmen Zamora - Vice President Marketing, FedEx Services

09:00 AM - 10:30 AM **WORKSHOP CYCLE III**

09:00 AM - 01:00 PM Conference Registration

09:00 AM - 07:00 PM VIP Registration

10:30 AM - 11:00 AM Press Conference

10:45 AM - 12:15 PM **FORUM IV: LATINO EDUCATION & ACCESS: Lagging Behind? Catching Up? Getting Ahead?**

Contributors: American Federation of Teachers & Chicago Teachers Union Foundation

Moderator: Dr. Eduardo Garza - Consultant

Panelists: Dr. Nancy Vera - President, Corpus Christi American Federation of Teachers

Alfonso Salais - Member, Michigan Board of Directors,
National Education Association

Dr. Dale Trevino, LPCC - Trevino Mediation Services, LLC

10:45 AM - 12:15 PM

WORKSHOP CYCLE IV

11:00 AM - 12:00 PM

Awardee & Speakers Media Interview Opportunities

11:30 AM - 12:15 PM

Latino Leaders | Luncheon Check-In

12:30 PM - 02:00 PM

LATINO LEADERS RECOGNITION LUNCHEON

Co-Sponsor: United States Department of Defense

Welcome Speaker: Hon. Eira Corral Sepúlveda - Clerk, Village of Hanover Park,
Illinois

Featured Speaker: Hon. Antonia C. Novello, MD, MPH, DrPH - Former United
States Surgeons General

Honoree: Lupe Martinez - President & CEO, United Migrant Opportunity
Services (UMOS)

Cesar E. Chavez Community Service Medallion

02:15 PM - 03:30 PM

FORUM V: THE LATINO VOTE: Reward Your Friends or Punish Your Enemies

Moderator: Melody Gonzales - Senior Policy & Program Analyst for Latino
Community Advocacy & Partnership Engagement, NEA

Panelists: Rafael Collazo - Director, Political Strategy, UnidosUS

Lydia Camarillo - President, Southwest Voter Registration Education
Project (SVREP)

Carlos Duarte - Chief Development Officer, Mi Familia Vota

02:15 PM - 03:30 PM

WORKSHOP CYCLE V

04:00 PM - 05:30 PM

#SomosUSHLI Talent Showcase

04:00 PM - 06:45 PM

Wristband Distribution for Mixer & Dance

06:00 PM - 06:45 PM

Chairman's Reception (By Invitation Only)

General Networking Reception

Donated Product: PepsiCo

07:00 PM - 09:00 PM

HISPANIC LEGENDS AWARD DINNER

Co-Sponsor: General Motors

Welcome Speaker: Hon. Iris Y. Martinez - State Senator, IL 20th District
Illinois State Senate

Featured Speaker: Hon. Carmen Yulín Cruz - Mayor, San Juan, Puerto Rico

Honorees: FedEx

Corporate Visionary Award

Luis A. Miranda, Jr. - Founding Partner, MirRam Group

Dr. Henry L. "Hank" Lacayo Lifetime Achievement Award

Hon. Nelson A. Diaz - Former Judge, HUD General Counsel &
City Solicitor, Philadelphia, PA

National Hispanic Hero Award

09:00 PM - 12:00 AM

Photo Booth

10:00 PM - 12:00 AM

Karaoke con Amigos

10:00 PM - 02:00 AM

USHLI Mixer & Dance

Donated Product: PepsiCo

Entertainment: DJ Luniks

Sunday | February 23

10:00 AM - 11:00 AM

Closing Session | Conference Feedback

Donated Product: PepsiCo

***Agenda as of February 11, 2020**