38th NATIONAL CONFERENCE

Title Sponsor

Honorary Chair

Honorary Co-Chair

Thursday | February 20

08:00 AM - 09:00AM  SLS Sponsor Check-In
09:00 AM - 09:30 AM  Press Conference
09:45 AM - 10:45 AM  2020 STUDENT LEADERSHIP SERIES LAUNCH (Separate Registration)

Honorary Co-Chair: FedEx
Presenting Sponsors: National Education Association & United Parcel Service
Program Champion: General Motors Foundation
Donated Product: PepsiCo
Welcome Speaker: Hon. Celina Villanueva - State Senator, IL 11th District, Illinois State Senate
Celebrity Guest Speaker: David Diaz - Olympian and WBC Lightweight Champion
Featured Speaker: Denice Frohman - Poet, Writer, and Educator

10:00 AM - 10:45 AM  Undergraduate School Recruitment Fair Check-In & Set-Up
11:00 AM - 02:00 PM  Undergraduate School Recruitment Fair
01:30 PM - 02:00 PM  Recruiter Lunch Pick-Up (Optional)
02:00 PM - 08:00 PM  General & VIP Registration

05:00 PM - 05:45 PM  President’s Reception (By Invitation Only)
General Networking Reception
Donated Product: PepsiCo
06:00 PM - 08:00 PM  
**CELEBRATION OF LATINO CULTURE**  
**Featured Speaker:** Dr. Javier Ávila - Educator and Artist  
*One-man Show | The Trouble with My Name*  
**Entertainment:** DJ Luniks

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**Friday | February 21**

07:00 AM - 08:30 PM  
General & VIP Registration

07:30 AM - 09:15 AM  
Career Connections Check-In & Set-Up

08:00 AM - 09:30 AM  
**LATINA EMPOWERMENT BREAKFAST**

**Co-Sponsors:** American Egg Board, American Petroleum Institute, AT&T, Macy’s, Inc., National Education Association & PepsiCo

**Welcome Speaker:** Hon. Alma Anaya - County Board Commissioner, 7th Dist.  
Cook County, IL

**Guest Speaker:** Denice Frohman - Poet, Writer, and Educator

**Featured Speaker:** Maria Cardona - Democratic Strategist & Political Commentator CNN/CNN en Español

**Honoree:** Amb. Carolyn Curiel - Former Ambassador to Belize & Former Senior Presidential Speechwriter and Special Assistant to President Bill Clinton  
*Dolores C. Huerta Woman of Courage Medallion*

09:00 AM - 09:30 AM  
Graduate School Recruitment Fair Check-In & Set-Up

09:30 AM - 12:05 PM  
**CAREER CONNECTIONS: PROFESSIONAL DEVELOPMENT**

- Meet & Greet with Sponsors
- Resume Assistance
- Professional Headshots
- Career Talks

09:45 AM – 09:50 AM – Opening Remarks

09:50 AM – 10:05 AM – Comcast NBCUniversal Telemundo

10:10 AM – 10:25 AM – FedEx

10:30 AM – 10:45 AM – PepsiCo

10:50 AM – 11:05 AM – Wells Fargo

11:10 AM – 11:25 AM – McDonald’s Corporation

11:30 AM – 11:45 AM – U.S. Department of Defense

11:50 AM – 12:05 PM – General Motors Corporation
09:45 AM - 10:15 AM  Press Conference
09:45 AM - 11:30 AM  Dr. Juan Andrade Scholarship for Young Hispanic Leaders | Ford Blue Oval Scholarship Recipient Training  
**Co-Sponsor:** Ford Motor Company Fund

09:45 AM - 12:00 PM  Issues to Action: High School Student Empowerment Workshop (Required)  
**Presenter:** R. Mateo Magdaleno - Chief Education Officer, IDQ Group, Inc.

09:30 AM - 12:00 PM  GRADUATE SCHOOL RECRUITMENT FAIR

10:30 AM - 11:45 AM  CAREER ENRICHMENT WORKSHOPS

12:00 PM - 01:45 PM  Recruiter Lunch Pick-Up (Optional)

12:15 PM - 02:15 PM  EDUCATIONAL ACHIEVEMENT LUNCHEON  
**Co-Sponsors:** FedEx, Ford Motor Company Fund, & McDonald’s Corporation

**Welcome Speaker:** Hon. Ariel E. Reboyas - Alderman, 30th Ward, City of Chicago

**Featured Speaker:** Lily Garcia Eskelsen - President, National Education Association

**Featured Speaker:** Claudia Romo Edelman - Founder, We Are All Human Foundation

**Honorees:** J. Luis Bautista, MD - President & CEO, Bautista Medical Group, Inc. & Rocks Medical Research Institute

*The Honorable Luis V. Gutierrez Humanitarian Medallion*

2020 Scholarship Recipients

*Dr. Juan Andrade Young Hispanic Leaders | Ford Blue Oval Scholarship*  
*Fernando J. Pavon Sunrise Scholarship*

02:30 PM - 03:45 PM  FORUM I: VOTE 2020: The Candidates, The Issues, and The Latino Vote  
**Moderator:** Amb. Carolyn Curiel - Former Ambassador to Belize & Former Senior Presidential Speechwriter and Special Assistant to President Bill Clinton

02:30 PM - 03:45 PM  WORKSHOP CYCLE I

03:30 PM - 06:30 PM  National Hispanic Leadership Summit (By Invitation Only)

04:00 PM - 05:15 PM  FORUM II: STRENGTH IN NUMBERS: The 2020 Census & Redistricting  
**Panelists:** Thomas A. Saenz - President & General Counsel, MALDEF  
Marilyn A. Sanders - Chicago Regional Census Director United States Census Bureau  
Luis Rosero - Vice President, NBCUniversal Telemundo

04:00 PM - 05:15 PM  WORKSHOP CYCLE II
# SomosUSHLI Talent Show Auditions

06:00 PM - 09:00 PM  
Wristband Distribution for Mixer & Dance

08:00 PM - 11:00 PM  
Photo Booth

09:00 PM - 12:00 AM  
Karaoke con Amigos

09:00 PM - 01:00 AM  
USHLI Mixer & Dance

**Donated Product:** PepsiCo  
**Entertainment:** DJ Luniks

### Saturday | February 22

07:30 AM - 08:30 AM  
**HEALTHY START | Empowerment through Mindfulness Meditation**  
**Contributor:** Herbalife

09:00 AM - 10:30 AM  
Breakfast Snack  
**Donated Product:** PepsiCo

09:00 AM - 10:30 AM  
**FORUM III: WORKFORCE OF THE FUTURE: Will Latinos Be Victims or Victors?**

**Moderator:** Cid Wilson - CEO & President, Hispanic Association for Corporate Responsibility (HACR)  
**Panelists:** Elia Quintana - Director Stakeholder Relations, American Petroleum Institute  
Carlos Butler-Vale - Director, Diversity & Inclusion I Global Diversity, Inclusion & Community Engagement, McDonald's Corporation  
Carmen Zamora - Vice President Marketing, FedEx Services

09:00 AM - 10:30 AM  
**WORKSHOP CYCLE III**

09:00 AM - 01:00 PM  
Conference Registration

09:00 AM - 07:00 PM  
VIP Registration

10:30 AM - 11:00 AM  
Press Conference


**Contributors:** American Federation of Teachers & Chicago Teachers Union Foundation

**Moderator:** Dr. Eduardo Garza - Consultant

**Panelists:** Dr. Nancy Vera - President, Corpus Christi American Federation of Teachers
10:45 AM - 12:15 PM  WORKSHOP CYCLE IV
11:00 AM - 12:00 PM  Awardee & Speakers Media Interview Opportunities
11:30 AM - 12:15 PM  Latino Leaders | Luncheon Check-In
12:30 PM - 02:00 PM  LATINO LEADERS RECOGNITION LUNCHEON

Co-Sponsor: United States Department of Defense

Welcome Speaker: Hon. Eira Corral Sepúlveda - Clerk, Village of Hanover Park, Illinois

Featured Speaker: Hon. Antonia C. Novello, MD, MPH, DrPH - Former United States Surgeons General

Honoree: Lupe Martinez - President & CEO, United Migrant Opportunity Services (UMOS)

Cesar E. Chavez Community Service Medallion

02:15 PM - 03:30 PM  FORUM V: THE LATINO VOTE: Reward Your Friends or Punish Your Enemies

Moderator: Melody Gonzales - Senior Policy & Program Analyst for Latino Community Advocacy & Partnership Engagement, NEA

Panelists: Rafael Collazo - Director, Political Strategy, UnidosUS

Lydia Camarillo - President, Southwest Voter Registration Education Project (SVREP)

Carlos Duarte - Chief Development Officer, Mi Familia Vota

02:15 PM - 03:30 PM  WORKSHOP CYCLE V

04:00 PM - 05:30 PM  #SomosUSHLI Talent Showcase

04:00 PM - 06:45 PM  Wristband Distribution for Mixer & Dance

06:00 PM - 06:45 PM  Chairman’s Reception (By Invitation Only)

General Networking Reception

Donated Product: PepsiCo

07:00 PM - 09:00 PM  HISPANIC LEGENDS AWARD DINNER

Co-Sponsor: General Motors

Welcome Speaker: Hon. Iris Y. Martinez - State Senator, IL 20th District Illinois State Senate

Featured Speaker: Hon. Carmen Yulín Cruz - Mayor, San Juan, Puerto Rico
**Honorees:** FedEx  

*Corporate Visionary Award*  

Luis A. Miranda, Jr. - Founding Partner, MirRam Group  

*Dr. Henry L. “Hank” Lacayo Lifetime Achievement Award*  

Hon. Nelson A. Diaz - Former Judge, HUD General Counsel & City Solicitor, Philadelphia, PA  

*National Hispanic Hero Award*  

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**09:00 PM - 12:00 AM**  
Photo Booth  

**10:00 PM - 12:00 AM**  
Karaoke con Amigos  

**10:00 PM - 02:00 AM**  
USHLI Mixer & Dance  

*Donated Product:* PepsiCo  

*Entertainment:* DJ Luniks  

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**Sunday | February 23**  

**10:00 AM - 11:00 AM**  
Closing Session | Conference Feedback  

*Donated Product:* PepsiCo  

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*Agenda as of February 11, 2020*