



UNITED STATES HISPANIC  
LEADERSHIP INSTITUTE

## 38th NATIONAL CONFERENCE

### Title Sponsor



### Honorary Chair



### Honorary Co-Chair



## Thursday | February 20

08:00 AM - 09:00AM

SLS Sponsor Check-In

09:00 AM - 09:30 AM

Press Conference

**09:45 AM - 10:45 AM**

**2020 STUDENT LEADERSHIP SERIES LAUNCH** (Separate Registration)

**Honorary Co-Chair:** FedEx

**Presenting Sponsors:** National Education Foundation & United Parcel Service

**Program Champion:** General Motors Foundation

**Donated Product:** PepsiCo

**Welcome Speaker:** Hon. Celina Villanueva - State Senator, IL - 11th District,  
Illinois State Senate

**Celebrity Guest Speaker:** David Diaz - Olympian and WBC Lightweight  
Champion

**Featured Speaker:** Denice Frohman - Poet, Writer, and Educator

10:00 AM - 10:45 AM

Undergraduate School Recruitment Fair Check-In & Set-Up

11:00 AM - 02:00 PM

Undergraduate School Recruitment Fair

01:30 PM - 02:00 PM

Recruiter Lunch Pick-Up (Optional)

02:00 PM - 08:00 PM

General & VIP Registration

05:00 PM - 05:45 PM

President's Reception (By Invitation Only)

General Networking Reception

**Donated Product:** PepsiCo

06:00 PM - 08:00 PM

**CELEBRATION OF LATINO CULTURE**

**Featured Speaker:** Dr. Javier Ávila - Educator and Artist

*One-man Show The Trouble with My Name*

**Entertainment:** DJ Luniks

**Friday | February 21**

07:00 AM - 08:30 PM

General & VIP Registration

07:30 AM - 09:15 AM

Career Connections Check-In & Set-Up

**08:00 AM - 09:30 AM**

**LATINA EMPOWERMENT BREAKFAST**

**Co-Sponsors:** American Egg Board, American Petroleum Institute, Macy's, Inc. & National Education Association

**Welcome Speaker:** Hon. Alma Anaya - County Board Commissioner, 7th Dist. Cook County, IL

**Guest Speaker:** Denice Frohman - Poet, Writer, and Educator

**Featured Speaker:** Maria Cardona - Democratic Strategist & Political Commentator CNN/CNN en Español

**Honoree:** Amb. Carolyn Curiel - Former Ambassador to Belize & Former Senior Presidential Speechwriter and Special Assistant to President Bill Clinton

***Dolores C. Huerta Woman of Courage Medallion***

09:00 AM - 09:30 AM

Graduate School Recruitment Fair Check-In & Set-Up

09:45 AM - 10:15 AM

Press Conference

09:45 AM - 11:30 AM

Dr. Juan Andrade Scholarship for Young Hispanic Leaders | Ford Blue Oval Scholarship Recipient Training

**Co-Sponsor:** Ford Motor Company Fund

09:45 AM - 12:00 PM

**Issues to Action: High School Student Empowerment Workshop (Required)**

**Presenter:** R. Mateo Magdaleno - Chief Education Officer, IDQ Group, Inc.

**09:45 AM - 12:00 PM**

**GRADUATE SCHOOL RECRUITMENT FAIR**

09:45 AM - 12:00 PM

## CAREER CONNECTIONS: PROFESSIONAL DEVELOPMENT

- Meet & Greet with Sponsors
- Resume Assistance
- Professional Headshots
- Career Talks

10:30 AM - 11:45 AM

## CAREER ENRICHMENT WORKSHOPS

12:00 PM - 01:45 PM

Recruiter Lunch Pick-Up (Optional)

12:30 PM - 02:00 PM

## EDUCATIONAL ACHIEVEMENT LUNCHEON

**Co-Sponsors:** FedEx, Ford Motor Company Fund, & McDonald's Corporation

**Featured Speaker:** Lily Garcia Eskelsen - President, National Education Association

**Featured Speaker:** Claudia Romo Edelman - Founder, We Are All Human Foundation

**Honorees:** J. Luis Bautista, MD - President/CEO of Bautista Medical Group, Inc. & Rocks Medical Research Institute

***The Honorable Luis V. Gutierrez Humanitarian Medallion***

2020 Scholarship Recipients

***Dr. Juan Andrade Young Hispanic Leaders | Ford Blue Oval Scholarship***

***Fernando J. Pavon Sunrise Scholarship***

02:15 PM - 03:30 PM

## FORUM I: VOTE 2020: The Candidates, The Issues, and The Latino Vote

**Moderator:** Amb. Carolyn Curiel - Former Ambassador to Belize & Former Senior Presidential Speechwriter and Special Assistant to President Bill Clinton

02:15 PM - 03:30 PM

## WORKSHOP CYCLE I

03:30 PM - 05:00 PM

#SomosUSHLI Talent Show Auditions

03:30 PM - 06:30 PM

**National Hispanic Leadership Summit (By Invitation Only)**

03:45 PM - 05:15 PM

## FORUM II: STRENGTH IN NUMBERS: The 2020 Census & Redistricting

**Contributor:** United States Census Bureau

**Panelists:** Thomas A. Saenz - President & General Counsel, MALDEF

Marilyn A. Sanders - Chicago Regional Census Director  
United States Census Bureau

Luis Rosero - Vice President, NBCUniversal Telemundo

03:45 PM - 05:15 PM

## WORKSHOP CYCLE II

06:45 PM - 09:00 PM

Wristband Distribution for Mixer & Dance

08:00 PM - 11:00 PM Photo Booth  
09:00 PM - 12:00 AM Karaoke con Amigos  
09:00 PM - 01:00 AM USHLI Mixer & Dance  
**Donated Product:** PepsiCo  
**Entertainment:** DJ Luniks

## Saturday | February 22

**07:30 AM - 08:30 AM** **HEALTHY START | Empowerment through Mindfulness Meditation**  
09:00 AM - 10:30 AM Breakfast Snack

**Donated Product:** PepsiCo

**09:00 AM - 10:30 AM** **FORUM III: WORKFORCE OF THE FUTURE: Will Latinos Be Victims or Victors?**

**Moderator:** Cid Wilson - CEO & President, Hispanic Association for Corporate Responsibility (HACR)

**Panelists:** Elia Quintana - Director Stakeholder Relations, American Petroleum Institute

Carlos Butler-Vale - Director, Diversity & Inclusion | Global Diversity, Inclusion & Community Engagement, McDonald's Corporation

**09:00 AM - 10:30 AM** **WORKSHOP CYCLE III**

09:00 AM - 01:00 PM Conference Registration

09:00 AM - 07:00 PM VIP Registration

10:30 AM - 11:00 AM Press Conference

**10:45 AM - 12:15 PM** **FORUM IV: LATINO EDUCATION & ACCESS: Lagging Behind? Catching Up? Getting Ahead?**

**Contributor:** American Federation of Teachers

**Moderator:** Dr. Eduardo Garza - Vice President Institutional Effectiveness  
Richard J. Daley College

**Panelists:** Dr. Nancy Vera - President, Corpus Christi American Federation of Teachers

Alfonso Salais - Secretary/Treasurer, Urban Education Associations

**10:45 AM - 12:15 PM**

**WORKSHOP CYCLE IV**

11:00 AM - 12:00 PM

Awardee & Speakers Media Interview Opportunities

11:30 AM - 12:15 PM

Latino Leaders | Luncheon Check-In

12:30 PM - 02:00 PM

**LATINO LEADERS RECOGNITION LUNCHEON**

**Co-Sponsor:** United States Department of Defense

**Welcome Speaker:** Hon. Eira Corral Sepúlveda - Clerk, Village of Hanover Park, Illinois

**Featured Speaker:** Hon. Jesus “Chuy” Garcia - Congressman, IL-4th District U.S. House of Representatives

**Honoree:** Lupe Martinez - President & CEO, United Migrant Opportunity Services (UMOS)

***Cesar E. Chavez Community Service Medallion***

**02:15 PM - 03:30 PM**

**FORUM V: THE LATINO VOTE: Reward Your Friends or Punish Your Enemies**

**Moderator:** Melody Gonzales - Senior Policy & Program Analyst for Latino Community Advocacy & Partnership Engagement, NEA

**Panelists:** Rafael Collazo - Director, Political Strategy, UnidosUS

Lydia Camarillo - President, Southwest Voter Registration Education Project (SVREP)

Carlos Duarte - Chief Development Officer, Mi Familia Vota

**02:15 PM - 03:30 PM**

**WORKSHOP CYCLE V**

04:00 PM - 05:30 PM

#SomosUSHLI Talent Showcase

05:30 PM - 06:45 PM

Wristband Distribution for Mixer & Dance

06:00 PM - 06:45 PM

Chairman’s Reception (By Invitation Only)

General Networking Reception

**Donated Product:** PepsiCo

07:00 PM - 09:00 PM

## HISPANIC LEGENDS AWARD DINNER

**Co-Sponsor:** General Motors

**Welcome Speaker:** Hon. Iris Y. Martinez - State Senator, IL- 20th District  
IL State Senate

**Featured Speaker:** Hon. Carmen Yulín Cruz - Mayor, San Juan, Puerto Rico

**Honorees:** FedEx

### ***Corporate Visionary Award***

Luis A. Miranda, Jr. - Founding Partner, MirRam Group

### ***Dr. Henry L. "Hank" Lacayo Lifetime Achievement Award***

Hon. Nelson A. Diaz - Former Judge, HUD General Counsel & City  
Solicitor, Philadelphia, PA

### ***National Hispanic Hero Award***

09:00 PM - 12:00 AM

Photo Booth

10:00 PM - 12:00 AM

Karaoke con Amigos

10:00 PM - 02:00 AM

USHLI Mixer & Dance

**Donated Product:** PepsiCo

**Entertainment:** DJ Luniks

## Sunday | February 23

10:00 AM - 11:00 AM

Closing Session | Conference Feedback

**Donated Product:** PepsiCo

**\*Agenda as of February 7, 2020**