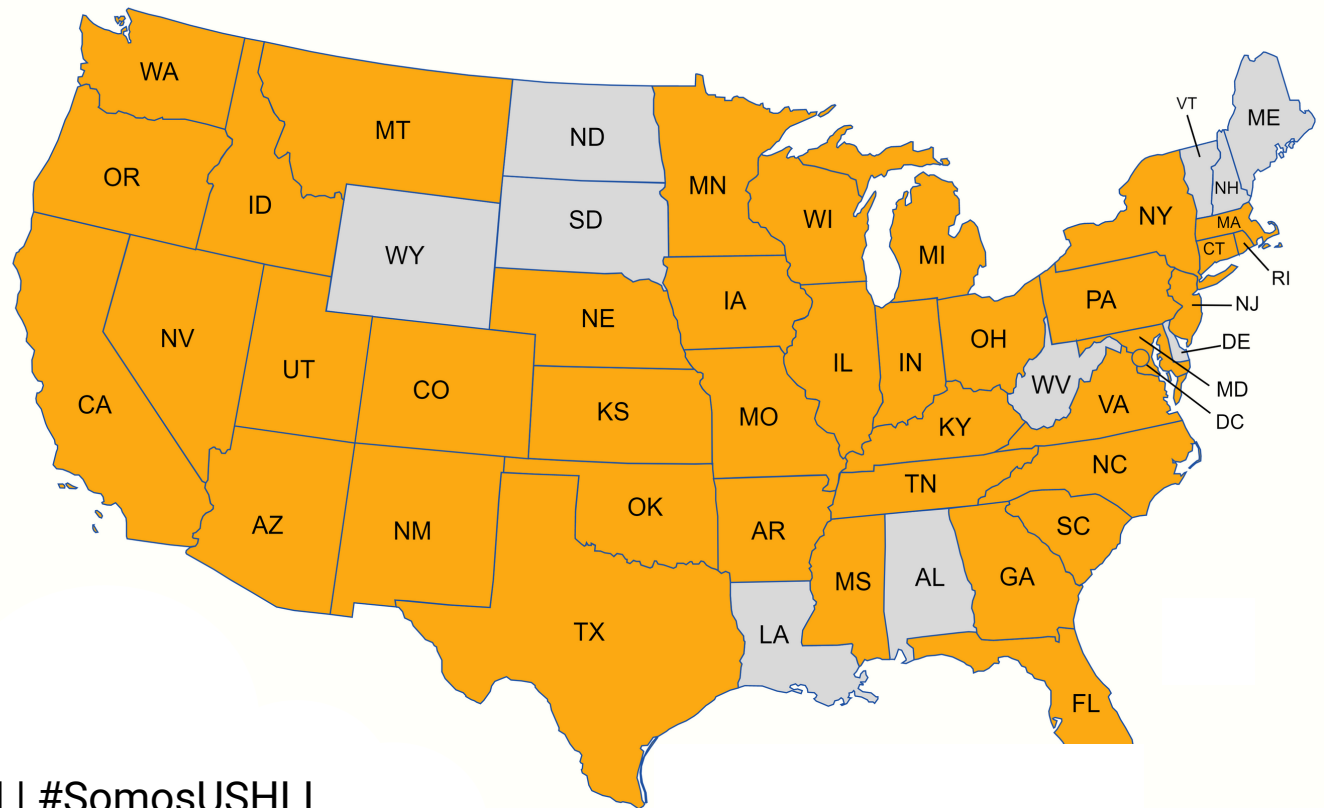




UNITED STATES HISPANIC
LEADERSHIP INSTITUTE

STUDENT LEADERSHIP SERIES

**CREATING
A CULTURE
OF
EDUCATION**



@theUSHLI | #SomosUSHLI

WWW.USHLI.ORG | 431 S. DEARBORN STREET, SUITE 1203, CHICAGO, IL 60605

STUDENT LEADERSHIP SERIES



UNITED STATES HISPANIC
LEADERSHIP INSTITUTE

MISSION

The mission of the United States Hispanic Leadership Institute (USHLI) is to fulfill the promises and principles of democracy by promoting education and leadership development, by empowering Latinos and similarly disenfranchised groups through civic engagement and research, and by maximizing participation in the electoral process.

ABOUT US

USHLI is an award-winning Chicago-based national, non-profit, non-partisan organization, home to the largest annual gathering of Hispanic youth and young professionals in the nation, and internationally known. USHLI is the only Hispanic organization in Chicago and the Midwest:

- to be honored by both a President of the United States at the White House “for the performance of exemplary deeds of service for the nation” and by the Government of Mexico for service provided to the Mexican and Mexican-American communities
- to be named National Hispanic Organization of the Year (by Univision)
- to be invited by the U.S. Information Service to provide technical assistance in the democratization of Mexico, Guatemala, Panama, Nicaragua, Colombia, Bolivia, Paraguay, Guyana, Suriname, and Haiti
- to be honored by most Hispanic national organizations and publications
- to be designated a Census Information Center by the U.S. Bureau of the Census

CREATING A CULTURE OF EDUCATION

The Student Leadership Series (SLS) is the cornerstone of our campaign to create a culture of education in which academic persistence will become a priority in every Latino household and with every family member - parents, grandparents, and students - will participate. It is our fundamental belief that it takes a family to educate a child.

PROGRAM GOAL

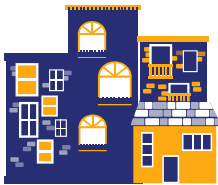
The goal of our SLS is to ensure that every child has an opportunity to obtain the level of education that is consistent with his or her maximum potential and the opportunity to be successful in life. Our objectives are to motivate students to stay in school, improve their academic performance, graduate from high school, and pursue and successfully complete some level of post-secondary education or training. The SLS also includes professional development for educators and parent leadership training in selected cities and communities.

PROGRAM TRACK RECORD (Jan 2011-Nov 2023)**



963,205

PARTICIPANTS



3,328

SCHOOLS &
ORGANIZATIONS



39

STATES



52%

NEVER ATTENDED A
COLLEGE FAIR PRIOR
TO THE EVENT



89%

MORE LIKELY TO
PURSUE COLLEGE



60%

NEVER RESEARCHED
SCHOLARSHIPS
PRIOR TO THE EVENT

* These figures include events from 1/1/2011 through 11/16/23

*833 high school students were surveyed during the 2018 Fall Semester. The survey was conducted in CA, CO, FL, IL, MI, NJ, NV, and TX.

PROGRAM COMPONENTS

MOTIVATIONAL RALLY

- Nationally Prominent Speaker
- All-School Assembly
- Culturally Relevant Message
- Transition from Middle to High School/High School to College



STEM-FOCUSED RALLY

- Nationally Prominent Speaker
- All-School Assembly
- STEM Career Exploration
- Middle to High School/High School STEM Preparation



FINANCIAL AID

- College Expenses
- FAFSA Filing
- Types of Financial Aid
- Terminology
- Timelines



SCHOLARSHIPS

- Personal Statement
- Essay Writing
- List of National Scholarships
- Importance of Submitting Multiple Applications



CAREER/COLLEGE FAIR

- Universities/Colleges
- Trade Schools
- Certificate Programs
- Military Career
- Resume Feedback



SCHOOL ENGAGEMENT

- Attendance
- College Counselor Visits
- Clubs or Athletics
- Student Programming



LEADERSHIP DEVELOPMENT

- Motivation
- Organizing
- Recruitment
- Retention



COMMUNITY SERVICE

- Community Appreciation
- Volunteering
- Networking
- Motivation



CIVIC ENGAGEMENT

- Volunteer Opportunities
- Voter Registration
- Mock Election
- Poll Worker Positions



PARENTAL INVOLVEMENT

- Parent/Teacher Meetings
- Designated Space to Study
- Post Secondary Financial Aid
- Teamwork mentality



PROFESSIONAL DEVELOPMENT

- Bridging the Cultural Gap
- Motivation
- Developing Student and Parent Relationships



ALL COMPONENTS MAY BE HELD VIRTUALLY OR IN PERSON



MIDDLE SCHOOL STUDENTS



HIGH SCHOOL STUDENTS



COLLEGE STUDENTS



PARENTS/CAREGIVERS



TEACHERS/COUNSELORS



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