

2024 USHLI CONFERENCE OPENING CELEBRATION OF LATINO CULTURE

Thursday, February 15 | 06:00 PM - 08:00 PM

This celebration marks the official opening of the 42nd USHLI national conference. The festive occasion will serve to highlight specific Hispanic contributions to American society – comprising 52% of the nation’s population growth between 2010 and 2020; the 3rd fastest growing and 5th largest GDP in the world; representing over 70% of the emerging workforce from 2020 to 2030; accounting for 70% of new home ownerships and approximately 50% of new auto sales; having over 570 Hispanic-Serving Institutions attended by three million Hispanic students attending colleges and universities; creating new businesses at a rate six times greater than the general population; and achieving stardom in media, popular sports and the entertainment industry, to name a few. Celebrities will be featured, and live music will be provided.