

THE LATINO VOTE IN PRESIDENTIAL ELECTIONS | FORUM**Saturday, February 17 | 02:15 PM - 03:30 PM**

Latino voter turnout increased steadily in every presidential election from 1972 - 2008, but it wasn't until the 2012 election that the number of Latino votes cast exceeded 10 million. An analysis of Latino voter turnout in 13 states total (Arizona, California, Colorado, Florida, Georgia, Illinois, New Mexico, Nevada, New York, Pennsylvania, Texas, Washington, and Wisconsin) where 80% of all Latino registered voters resided, found that 11.2 million voted in 2012, and 12.7 million in 2016. Latino voter turnout skyrocketed in 2020 to 16.6 million, an incredible increase of 30.9% over 2016. By comparison, the increase in voter turnout among all other ethnic and racial groups was only 15.9%. The nearly four million vote increase from one election to the next was greater than the combined increases in three elections from 2004-2012. Never before had the increase in Latino voter turnout been that substantial. The challenge facing Latinos now is to turn out 20 million voters in 2024.