



UNITED STATES HISPANIC
LEADERSHIP INSTITUTE

2024 STUDENT LEADERSHIP SERIES LAUNCH

THURSDAY | FEBRUARY 15

SLS Honorary Chair: FedEx

SLS Honorary Co-Chairs: The Coca Cola Company, National Education Association, Rumba Meats, & United Parcel Service

08:00 AM - 08:30 AM Student Leadership Series Sponsor Check-In

08:00 AM - 10:30 AM Career & Undergraduate College Recruitment Fair Check-In & Set-Up

08:30 AM - 09:15 AM Press Conference

08:30 AM - 09:30 AM Student Participant Check-in

09:30 AM - 10:40 AM **STUDENT LEADERSHIP SERIES EMPOWERMENT RALLY**

Welcome Speaker: Juan Salgado - Chancellor, City Colleges of Chicago

Featured Speaker: Gabe Salazar - Youth Empowerment Speaker

11:00 AM - 01:15 PM **CAREER & UNDERGRADUATE COLLEGE RECRUITMENT FAIR**

Undergraduate Recruiters: [51 Colleges & Universities](#) | [Representing 12 States](#)

Career Fair Recruiters: [American Federation of Teachers](#)

[ComEd](#)

[Federal Deposit Insurance Corporation \(FDIC\)](#)

[FedEx](#)

[Illinois Department of Central Management Services](#)

[Illinois Department of Children & Family Services](#)

[Illinois State Fire Marshal](#)

[National Education Association](#)

[Schreiber Foods](#)

[Smithsonian National Museum of the American Latino](#)

[State Farm](#)

[United Parcel Service](#)

[U.S. Air Force National Guard](#)

[U.S. Army Recruiting](#)

[U.S. Department of Agriculture](#)

[U.S. Department of Defense](#)

[U.S. Department of Health & Human Services](#)

[U.S. Department of Transportation - Federal Highway Administration](#)

[U.S. Department of Transportation - Federal Transit Administration](#)

[U.S. General Services Administration](#)

11:00 AM - 11:40 AM **FIRESIDE CHAT | First Gen: A Memoir (Rotation 1)**

Interviewer: Lourdes Duarte - Co-Anchor, WGN Evening News

Guest: Alejandra Campoverdi - Advocate and Author, First Gen

11:40 AM - 11:50 AM **LEADERSHIP DEVELOPMENT**

Co-Sponsor: U.S. Department of Defense

Guest Speaker: Jose Conejo - Deputy Director, Defense Civilian Personnel Advisory Service, HR Defense Activity, U.S. Department of Defense

11:50 AM - 12:10 PM **GROUP ROTATION**

12:10 PM - 12:50 PM **FIRESIDE CHAT | First Gen: A Memoir (Rotation 2)**

Interviewer: Hernan Fratto - News Anchor, Telemundo Chicago

Guest: Alejandra Campoverdi - Advocate and Author, First Gen

12:50 PM - 01:00 PM **Leadership Development**

Co-Sponsor: U.S. Department of Defense

Guest Speaker: Jose Conejo - Deputy Director, Defense Civilian Personnel Advisory Service, HR Defense Activity, U.S. Department of Defense

01:00 PM - 02:00 PM Student/Bus Dismissal & Lunch Distribution

Product Donated by: The Coca-Cola Company

01:30 PM - 02:00 PM Recruiter Lunch Pick-Up



UNITED STATES HISPANIC
LEADERSHIP INSTITUTE

2024 USHLI NATIONAL CONFERENCE

Honorary Chair: Wells Fargo

Honorary Co-Chair: National Education Association

THURSDAY | FEBRUARY 15

02:00 PM - 08:00 PM **General Conference & VIP Registration**

05:00 PM - 05:45 PM President's Reception (*By Invitation Only*)

General Networking Reception

06:00 PM - 08:00 PM **CELEBRATION OF LATINO CULTURE**

Musical Entertainment: Sophia Angelica

Performance: *El Ruco Chuco Cholo Pachuco*: Pepe Serna - American Film Actor & Artist

Product Donated by: PepsiCo

FRIDAY | FEBRUARY 16

07:00 AM - 07:00 PM VIP Registration

07:00 AM - 08:00 PM General Conference Registration

07:30 AM - 09:00 AM **LATINA EMPOWERMENT BREAKFAST**

Co-Sponsor: The Coca-Cola Company

Contributor: Feeding America

Welcome Speaker: Hon. Jeylú Gutiérrez - Alderperson, 14th Ward, Chicago, IL

Guest Speaker: Dr. Susana Rivera-Mills - President, Aurora University

Featured Speaker: Stephanie A. La Rue, Esq. - Chief of Diversity, Equity, Inclusion, & Accessibility, Office of the Director of National Intelligence

Award Presentation: **Dolores C. Huerta Woman of Courage Medallion**

Honoree: Teresa Romero - President, United Farm Workers Union

09:00 AM - 11:00 AM **CAREER & GRADUATE SCHOOL RECRUITMENT FAIR**

Graduate School Recruiters: [36 Graduate Schools](#) | [Representing 15 States](#)

Career Fair Recruiters: [AbbVie](#)

[American Federation of Teachers](#)

[ComEd](#)

[Federal Deposit Insurance Corporation \(FDIC\)](#)

[FedEx](#)

[Illinois Department of Central Management Services](#)

[Illinois Department of Children & Family Services](#)

[National Education Association](#)

[Schreiber Foods](#)

[Smithsonian National Museum of the American Latino](#)

[State Farm](#)

[U.S. Air Force National Guard](#)

[U.S. Army Recruiting](#)

[U.S. Department of Agriculture](#)

[U.S. Department of Defense](#)

[U.S. Department of Health & Human Services](#)

[U.S. Department of Transportation - Federal Highway Administration](#)

[U.S. Department of Transportation - Federal Transit Administration](#)

[U.S. General Services Administration](#)

09:15 AM - 10:30 AM **FORUM I: AFRO-LATINAS: Their RISE to the POWER of INFLUENCE & INCLUSION**

Co-Sponsor: PepsiCo

Moderator: Cid Wilson - President & CEO, Hispanic Association on Corporate Responsibility

Panelists: Peggy Carrera - Managing Director, Linehaul Engineering, FedEx Ground

Ámaly Homer - Communications & Marketing Strategist | Diversity, Equity & Inclusion Professional | Founder & Host of Ondas Podcast

Laura James - Community Relations Manager, United Parcel Service

09:15 AM - 11:00 AM Dr. Juan Andrade Scholarship for Young Hispanic Leaders Scholarship Recipient Award Presentation & Workshop

Co-Sponsors: Ford Motor Company Fund & American Petroleum Institute

Presenter: Jaime Carias - Author & National Speaker

09:15 AM - 11:00 AM **High School Student Empowerment Workshop** (Required for HS students)

Presenters: Maria Luz Magana - Finance & Education Consultant , USHLI

Gabe Salazar - Youth Empowerment Speaker

09:15 AM - 05:00 PM **EMPOWERING HISPANIC SERVING INSTITUTIONS** (By invitation only)

Co-Sponsor: T-Mobile

11:00 AM - 05:00 PM Professional Headshots by: Zuno Photographic Studio

11:15 AM - 12:15 PM

WORKSHOPS: CYCLE I: [This Brand Called You!](#)

[Five Steps Toward Electoral Empowerment](#)

[The Science of Creating a LinkedIn](#)

[Elevate Your Brand](#)

[Everyone Needs a Leader that Looks Like Them](#)

[The Relationship Revolution: Harnessing the Power of Professional Connections](#)

[Embrace Your Roots: Forging a Path of Success Through Identity](#)

[Authors Spotlight - The Latino Leadership](#)

[Playbook](#)

11:45 AM - 12:15 PM Press Conference

12:30 PM - 02:30 PM

EXCELLENCE IN LATINO EDUCATIONAL ACHIEVEMENT LUNCHEON

Co-Sponsors: FedEx & Ford Motor Company Fund

Contributors: American Petroleum Institute & U.S. Department of Defense

Welcome Speaker: Hon. Cristina Pacione Zayas - First Deputy Chief of Staff, Mayor Brandon Johnson, City of Chicago

Guest Speaker: *Jose Conejo - Deputy Director, Defense Civilian Personnel Advisory Service, HR Defense Activity, U.S. Department of Defense*

Award Presentation: *Honorable Dr. Antonia C. Novello Humanitarian Medallion*

Honoree & Guest Speaker: Dr. Alfredo Quinones - Hinojosa - Chair, Department of Neurological Surgery, Mayo Clinic

Award Presentation: *Excellence in Educational Leadership Medallion*

Honoree & Featured Speaker: Rebecca S. Pringle - President, National Education Association

Award Presentations: *2024 Dr. Juan Andrade, Jr. Scholarship for Young Hispanic Leaders Recipients*

02:45 PM - 03:45 PM

WORKSHOPS: CYCLE II: [STEM...The Road to success](#)

[Five Steps Toward Electoral Empowerment](#)

[The Science of Creating a LinkedIn Profile](#)

[Federal vs. Private Sector Resumes: Setting Yourself Apart From the Rest!](#)

[Community Organizing 101](#)

[Forging the Future: Empowering First-Gen Professionals for the Evolving Workforce](#)

[Embrace Your Roots: Forging a Path of Success Through Identity](#)

[Authors Spotlight - Duty Calls: Lessons Learned from an Unexpected Life of Service](#)

02:45 PM - 04:00 PM

FORUM II: THE DISMANTLING OF THE TRADITIONAL PUBLIC EDUCATION

Moderator: Laura Barberena, Ph.D. - Owner, VIVA Politics, LLC

Panelists: Noel Candelaria - Secretary/Treasurer, National Education Association

Evelyn DeJesus - Executive Vice President, American Federation of Teachers

04:15 PM - 06:30 PM USHLI Talent Show Auditions

05:00 PM - 07:00 PM Wristband Distribution for Mixer & Dance

08:00 PM - 09:00 PM **"Pepe Serna: Life is Art" Documentary**

Wristband Distribution for Mixer & Dance | Inside Sheraton 1-3

Product Donated by: PepsiCo

09:30 PM - 10:30 PM Wristband Distribution for Mixer & Dance

09:30 PM - 11:30 PM Karaoke con amigos

10:00 PM - 01:00 AM Mixer & Dance

Musical Entertainment: Juvenato & DJ Ricomash

Product Donated by: PepsiCo

SATURDAY | FEBRUARY 17

08:00 AM - 08:45 AM Breakfast Snack on the Ballroom Promenade

Product Donated by: PepsiCo

08:30 AM - 01:00 PM General Conference Registration

08:30 AM - 07:00 PM VIP Registration

09:00 AM - 10:15 AM

Forum III: GUN VIOLENCE IN THE HISPANIC COMMUNITY

Opening Speaker: Gregory Jackson, Jr. - Director, Office on Gun Violence Protection, The White House

Moderator: Sol Ortega - Senior Advisor for Public Engagement, The White House

Panelists: Berto Aguayo - Executive Director, Increase the Peace

José E. Alfaro - Director, Latinx Leadership & Community Engagement, Everytown For Gun Safety

Kimberly Mata-Rubio - Activist & Mother of Robb Elementary Student, Uvalde, TX

09:00 AM - 10:15 AM

WORKSHOPS: CYCLE III [Business Networking for Career Success](#)

[From Tsepan to Hispanic: The Latino Identity Across the Centuries](#)

[The Essentials of a Political Campaign | Part One](#)

[The Fight for Immigration: Protect, Promote, and Strengthen Public Education](#)

[The Generational Power of Higher Education](#)

[Somos Comunidad: Cultivating Collective Wellness for Liberation & Advancement of Our Community](#)

[Shaping Tomorrow's Public Policies: Latinos, the Essential Backbone of Illinois Progress](#)

[Fierce like Frida; Standout like Selena: Silence your Imposter Syndrome](#)

[Author Spotlight - Life is Art](#)

10:30 AM - 11:45 AM

FORUM IV: THE POLITICS OF GERRYMANDERING & DISENFRANCHISEMENT

Moderator: Thomas A. Saenz - General Counsel, Mexican American Legal Defense & Educational Fund

Panelists: Mark Hugo López - Director of Race and Ethnicity Research, PEW Research

Arturo Vargas - Chief Executive Officer, National Association of Latino Elected & Appointed Officials

10:30 AM - 11:45 AM

WORKSHOPS: CYCLE IV [Business Networking for Career Success](#)

[Bailamos Cumbia: Mastering Conflict Resolution by Applying Ancestral Knowledge and Dance](#)

[The Essentials of a Political Campaign | Part Two](#)

[Somos Comunidad: Cultivating Collective Wellness for Liberation & Advancement of Our Community](#)

[The Generational Power of Higher Education](#)

[FirstGenfidence™: Fueled By Being 1st, On Fire to Not Be the Last](#)

[Forging the Future: Empowering First-Gen Professionals for the Evolving Workforce](#)

[The Psychology of Effective Study Habits](#)

[Polished Presence: Mastering Table Etiquette for Personal & Professional Success](#)

11:00 AM - 05:00 PM

Professional Headshots by: Zuno Photographic Studio

12:00 PM - 02:00 PM

LATINO/A LEADERS RECOGNITION LUNCHEON

Welcome Speaker: Hon. Michael D. Rodriguez - Alderperson, 22nd Ward, City of Chicago

Guest Speaker: Aquilino Gonell - Former U.S. Capitol Police Sergeant, & Iraq War Veteran

Featured Speaker: Hon. Patricia Perez Fresard - Chief Judge Third Circuit Court of Michigan

Cesar E. Chavez Community Service Medallion

Honoree: Carlos Tortolero - President Emeritus & Founder of the National Museum of Mexican Art (NMMA)

Acknowledgement: Latino/a Leaders & USHLI Leadership Development Program Graduates

02:15 PM - 03:30 PM

FORUM V: THE LATINO VOTE IN PRESIDENTIAL ELECTIONS

Contributors: American Federation of Teachers & UFCW Region Council No. 6

Moderator: Rafael Collazo - Executive Director, UnidosUS Action Fund

Panelists: Sindy Benavides - President and CEO, Latino Victory

Katrina Mendiola - Director, Campaigns & Elections, National Education Association

Chuck Rocha - President, Solidarity Strategies

02:15 PM - 03:30 PM

WORKSHOPS: CYCLE V [National Museum of the American Latino Community Conversation](#)

[The Impact of Academics: Practicing Leadership, Promoting Service, Finding Community](#)

[Empowering Leadership Through Community Engagement: A Storytelling Session Led by USHLI Volunteers!](#)

[Bailamos Cumbia: Mastering Conflict Resolution by Applying Ancestral Knowledge and Dance](#)

[FirstGenfidence™: Fueled by Being 1st, On Fire to Not Be the Last](#)

[Shaping Tomorrow's Public Policies: Latinos, the Essential Backbone of Illinois Progress](#)

The Psychology of Effective Study Habits

Polished Presence: Mastering Table Etiquette for Personal and Professional Success

Authors Spotlight - American Shield

03:45 PM - 05:30 PM **USHLI Talent Showcase**

05:30 PM - 06:45 PM Wristband Distribution for Mixer & Dance

06:00 PM - 06:45 PM Chairman's Reception (By invitation only)

06:00 PM - 06:45 PM General Networking Reception

Musical Entertainment: Los Pleneros de Don Segundo

07:00 PM - 09:00 PM **HISPANIC LEGENDS AWARDS DINNER**

Co-Sponsor: T-Mobile

Featured Speaker: Pepe Serna - American Film Actor & Artist

Dr. Henry L. (Hank) Lacayo Lifetime Achievement Medallion

Honoree: Hon. Antonia C. Novello, MD, MPH, DrPH - 14th U.S. Surgeon General

National Hispanic Hero Award

Honoree: SFC Jorge A. Otero Barreto - United States Army

Closing Remarks: Dr. Juan Andrade, Jr. - President, USHLI

10:00 PM - 12:00 AM Karaoke con amigos

Product Donated by: PepsiCo

10:00 PM - 02:00 AM USHLI Mixer & Dance

Product Donated by: PepsiCo

Musical Entertainment: DJ Ricomash

SUNDAY | FEBRUARY 18

10:00 AM - 11:00 AM Closing Feedback Session & Breakfast Snack

Product Donated by: PepsiCo