



UNITED STATES HISPANIC LEADERSHIP INSTITUTE

2024

ANNUAL DINNER

AUGUST 15

CREATING A CULTURE OF EDUCATION

HYATT REGENCY CHICAGO

West Tower | Crystal Ballroom

151 E. Wacker Drive, Chicago, IL

5:30 PM - 8:00 PM



FEATURED SPEAKER

Evelyn DeJesus

Executive Vice President  
American Federation of Teachers



ABOUT US

- USHLI is the only Chicago-based organization, the only one in the Midwest, and one of only six national organizations to be honored by both the President of the United States and the Government of Mexico.
- USHLI is the only Chicago-based organization to have a President of the United States, a Vice-President of the United States, a future President of the United States, and presidential candidates address its annual conference.
- USHLI is the only Chicago-based organization to be named National Hispanic Organization of the Year.
- USHLI sponsors the largest annual conference of students, young professionals, and emerging leaders in the nation, held exclusively in Chicago.

TRACK RECORD

*Trained over 1,094,884 present and future leaders*

*Awarded over \$1.625 million in scholarships and internships*

*Registered 2.3 million voters*

*Organized 42 national conferences attended annually by over 5,000 leaders representing 40 states*

*Published over 425 reports on Latino Demographics, including the Almanac of Latino Politics*

The USHLI mission is to fulfill the promises and principles of democracy by promoting education and leadership development, empowering Latinos and similarly disenfranchised groups through civic engagement and research, and by maximizing participation in the electoral process.

Contact: [tdeavours@ushli.org](mailto:tdeavours@ushli.org) | 312-427-8683

HISPANIC SERVING INSTITUTIONS CONVENINGS



SCHOLARSHIPS



STUDENT LEADERSHIP SERIES



CAREER & COLLEGE RECRUITMENT FAIRS

## ACHIEVEMENT PARTNER

**\$25,000**

- Logo listed on USHLI website home page
- Logo listed on Annual Dinner section of USHLI website
- Brand visibility on all printed and electronic materials
- Logo included on every Dinner e-blast
- Five mentions on social media
- Advertisement or Logo on PowerPoint during the program
- Three reserved tables of eight | first row center
- Five-minute remarks at the beginning of the program
- One-minute promo video

## SUCCESS PARTNER

**\$20,000**

- Logo listed on USHLI website home page
- Logo listed on Annual Dinner section of USHLI website
- Brand visibility on all printed and electronic materials
- Logo included on every Dinner e-blast
- Four mentions on social media
- Advertisement or Logo on PowerPoint during the program
- Two reserved tables of eight | second row center
- Three-minute remarks after dinner
- One-minute promo video



## EXCELLENCE PARTNER

**\$15,000**

- Logo listed on USHLI website home page
- Logo listed on Annual Dinner section of USHLI website
- Brand visibility on all printed and electronic materials
- Logo included on select Dinner e-blasts
- Three mentions on social media
- Advertisement or Logo on PowerPoint during the program
- One reserved table of eight | front row center left or right
- One-minute promo video

## PERSEVERANCE PARTNER

**\$10,000**

- Logo listed on USHLI website home page
- Logo listed on Annual Dinner section of USHLI website
- Brand visibility on printed and electronic materials
- Logo included on select Dinner e-blasts
- Two mentions on social media
- Logo on PowerPoint during the program
- One reserved table of eight | second row center left or right

## SUPPORT PARTNER

**\$7,500**

- Logo listed on USHLI website home page
- Logo listed on Annual Dinner section of USHLI website
- Brand visibility on printed and electronic materials
- Logo included on select Dinner e-blasts
- One mentions on social media
- Logo on PowerPoint during the program
- One reserved table of eight | third row center

## OPPORTUNITY PARTNER

**\$5,000**

- Logo listed on Annual Dinner section of USHLI website
- Brand visibility on printed and electronic materials
- Logo included on select Dinner e-blasts
- One mention on social media
- Logo on PowerPoint during the program
- One reserved table of eight | third row center left or right

## GUIDANCE PARTNER

**\$2,500**

- Logo listed on Annual Dinner section of USHLI website
- Brand visibility on printed and electronic materials
- Logo included on select Dinner e-blasts
- One mention on social media
- One reserved table of eight | Preferred Seating

## VISION PARTNER

**\$1,000**

- Logo listed on Annual Dinner section of USHLI website
- Brand visibility on printed and electronic materials
- Logo included on select Dinner e-blasts
- One mention on social media
- Half table of four | Preferred Seating

